

Honesty & Integrity are Everything

CRIPPEN

BUICK • PONTIAC • GMC • MAZDA • VOLVO

Welcome to the
July 2008 issue
of the Crippen
Newsletter.

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New Mazda-Volvo Showroom is Now Open



Mazda and Volvo now have an exciting new showroom. Come in and see all of the great new changes. In addition, the current GM showroom and GM service department exteriors are being redesigned to match the new, visually exciting **Buick Pontiac GMC** image program. Check us out at <http://www.crippencars.com>

▶ [Free Inspection](#)

▶ [Full Tanks, Less Problems](#)

[Sales Hours](#)

Mon & Thurs:
8:30am-8:30pm

Tue, Wed, Fri:
8:30am-6pm

Sat. 9am-4pm

[Service Hours](#)

Mon: 7am-8pm

Tue, Wed, Thu, Fri:
7am-6pm

[Body Shop Hours](#)

Mon through Fri:
7am-6pm

[Parts Dept. Hours](#)

Mon: 7:30am-8pm

Tue through Fri:
7:30am-6pm

Pass it on

Know anyone who might be interested in our newsletter?

[Click here](#) to forward this email to up to 5 friends at once.

The First Delivery in the New Showroom



Kay Kulp of Grand Ledge was the 1st customer to take delivery in the new Mazda/Volvo showroom. She's excited about her new Mazda 3.

Celebrate 35 Years with Crippen

Join us for our **Grand Re-Opening** and **Customer Appreciation Event, Saturday September 27** when we celebrate **Crippen's 35 Year Anniversary**. Product demonstrations, tours of the renovated facility, give aways, radio remotes, food and much more.

Don't Miss the GM 72 Hour Sale



Hurry Sale Ends Monday July 7th. Now is the right time to make you move to a new Buick, Pontiac or GMC during the GM 72 Hour Sales Event. Come in and check out the special savings on the car or truck you've been hoping for. **We'll be Open Saturday, July 5 from 9 am to 4 pm.**

Enjoy 0% Financing on a 2008 Buick Lucerne



Test drive the **2008 Buick Lucerne**, a world-class luxury car rising to high standards of luxury and quality.

Special 0% Financing on GMC Sierra



Best V8 fuel economy in it's class! GM has examined everything and overlooked nothing.

Pontiac G6 - Everything You Want plus 0% Financing



The Pontiac G6 - Seductive shape, alluring lines, unmistakable stance, the G6 raises heart rates and goose bumps with equal abandon.

Now is the Time for Volvo.



Now is the best time of year to get a remaining 2008 Volvo at the Get Together With A Volvo Model Year End Event. For a limited time, you'll receive amazing lease and financing offers on all 2008 models. But you'd better get to your retailer soon, because the Volvo Model Year End Event ends July 31st.

2007 Volvo S60. Only one remaining! Save \$8232 off MSRP.
Hurry before it's gone!

Introducing the ALL NEW 2009 Mazda 6

The all new 2009 Mazda 6 is coming soon. See details on mazdausa.com, and contact us now to reserve yours.



The summer of 2008 just got a whole lot brighter with the much anticipated arrival of the **all-new MAZDA6**. The exquisite craftsmanship and well-balanced, attractive styling is set-off with a sporty, sophisticated flare, sure to captivate and indulge your senses. The 2009 MAZDA6 is the first of Mazda's "Zoom-Zoom Evolution" second-generation vehicles, building on a heritage of sports sedans and sports cars that no other manufacturer can boast.

Superior Performance -The 2009 MAZDA6 will be available with two engine options: an all-new Mazda-designed and developed MZR 2.5-liter 4-cylinder engine and a powerful 3.7-liter V6.

The 2008 Mazda 6 clearance is coming to an end. We have one remaining, and you can still receive 0% for 60 months or a \$2750 rebate. Don't wait, it will go fast. Contact us now!

Certified Pre-owned Vehicles - Featuring Gas Savers!

2005 Buick Rendezvous CXL -- 27 mpg **\$13,987**

2008 Pontiac G6 -- Only 6k miles, 28 mpg **\$16,887**

2006 GMC Sierra -- Best fuel milage in it's class **\$18,487**

2007 Mazda 6 -- 27 mpg **\$14,878**

2004 Volvo S80 --26 mpg **\$15,887**



Service Department Special

Free vehicle inspection with copy of this e-mail on all Mazda, Volvo and GM

Stop by the Service Department and introduce yourself to the new Mazda-Volvo Service Manager-Krissy Guiliani. Also, if you haven't met the Mazda-Volvo Service Advisor-Tom Fasnaugh.

Get Your Tank Topped

Fill your tank – allowing your gas tank to run dry or consistently low can lead to problems. Fuel pumped from a relatively dry tank may carry oxygen, moisture and deposits into the fuel line, causing possible damage to the fuel filter or fuel pump. It's better to fill your tank any time it's less than one-third full.